

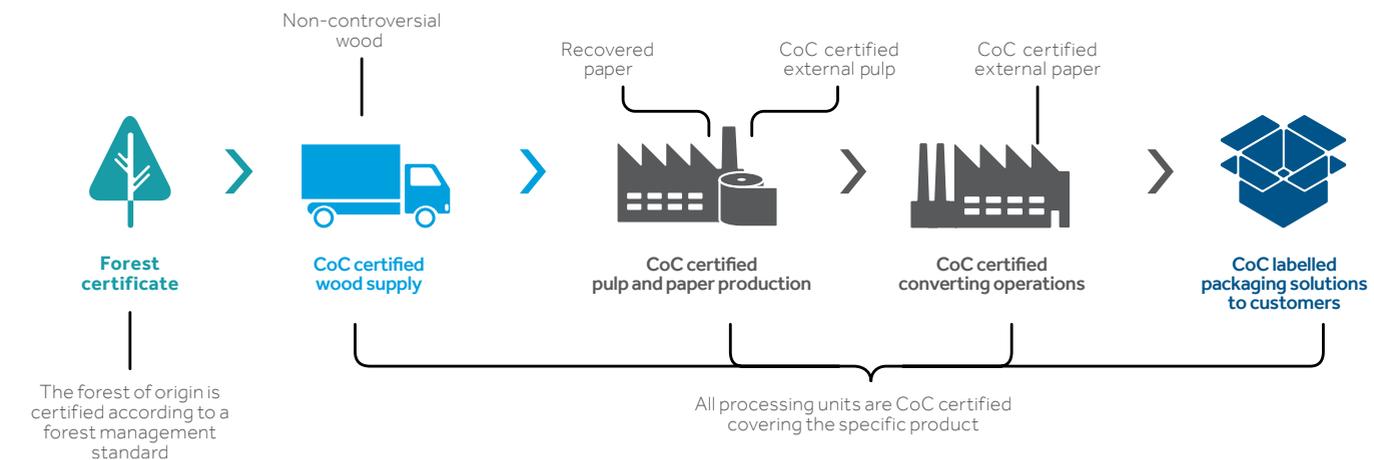
Chain of Custody: proven trail for sustainable fibres

Transparency throughout the supply chain is vital to delivering our sustainability commitments. We are committed to maintaining robust monitoring and third-party auditing of our supply chain, ensuring sourced fibre complies with our sustainability principles.

Our manufacturing sites are Chain of Custody certified, and over 99% of our fibres are sourced through Chain of Custody certified supply chains. Our commitment is to deliver over 90% of our sold products as Chain of Custody certified.

Below, five dedicated Smurfit Kappa employees explain what happens at each stage of a Chain of Custody certified supply chain.

Chain of Custody (CoC) Model



Five of our dedicated employees outline the important part they play in the Chain of Custody journey



Responsible Sourcing at Paper Mills

"We are committed to securing our wood from sustainably managed forests, mainly from nearby regions, either from certified forests or from controlled sources. When a timber load enters the paper mill, our resource planning systems are in place to check the status of certification and prevent any unidentified fibres from being put into production. Once we know fibres are okay to use, a documented information trail of the raw material follows it throughout the paper-making process. From certification documentation to origin controls and independent third-party audits, our processes ensure transparency. As a forest engineer in the paper industry and as a father, I am passionate about the benefits of certified forestry – not just environmental, but social and economic."

Ernst Kastner, Wood Purchasing Manager at Smurfit Kappa Nettingsdorf paper mill in Austria



Paper Recovery and Recycling

"Our principal raw material is recovered paper and cardboard which we receive from Smurfit Kappa's recycling operations (post-consumer waste), as well as clippings which we receive from our corrugated operations (pre-consumer waste). Material sources and specifications are stipulated and compliance is closely monitored – a key requirement to help demonstrate appropriate Chain of Custody. For me personally, our approach to Chain of Custody means we're minimising our impact on the depletion of natural resources; that makes me proud to work at Smurfit Kappa."

Mark Webster, Compliance & Environmental Manager at Smurfit Kappa SSK's recycled paper mill in the UK

Transforming Paper into Packaging

"Our plant doesn't work with non-certified material. For a start, it's all traced and tracked through our order system. My colleagues and I also receive annual in-house FSC training to ensure we know and understand the materials we work with; so customers can rest assured the people behind our products know what they're working with. Our training and day-to-day work within the parameters of our Chain of Custody system has raised our awareness of the importance of certified material; it has a massive impact on both the environment and society."

Dave Senior, Conversion Shift Manager at Smurfit Kappa Weston Super Mare corrugated plant in the UK



The Final Packaging Product

"Product delivered? Have a look at the paperwork that came with it. All of our customers receive a dispatch note and an invoice with our certified 'stamp of proof' clearly marked – their guarantee that our product originates from a sustainable source, verified throughout the supply chain. What's more, all of our products are fully recyclable so you can have peace of mind that the paper from your packaging can be recovered and reused again and again. Selling certified, sustainable products gives the whole of our Company great pride – and it sets us apart."

Peter De Knop, Key Account Manager for Smurfit Kappa Benelux



Sustainable Forest Management

"Certified forests mean that we apply specific procedures to protect and manage the forest and forest ecosystems sustainably, as well as to maintain the safety of our operations in the forest. I know this is important to our customers, but certified plantations also act as a source of employment for the surrounding communities that we are committed to supporting."

Jose Nehil Zuluaga Trujillo, Harvest Technician of Forestry, who works in Smurfit Kappa's own Colombian FSC® certified forest plantations

